



THE COUTURIER OF HORLOGERIE

FOR IMMEDIATE RELEASE

SPORT PLUS STYLE – A WINNING COMBINATION

Miami, FL: (February 1, 2009) From the sand and surf of Miami comes a watch collection made for today's energetic fashion icons – RACETRACK from Glam Rock Watches. With distinctive, sport-inspired designs, and rugged materials, RACETRACK represents a more masculine approach to high-end, high-fashion timepieces.

“Utility was a large part of our inspiration for this collection,” said Enrico Margaritelli CEO of Glam Rock Watches. “But it was far from our only inspiration. We knew if we could put substance and style together with our focused attention to detail we’d have something truly special... something unique in the marketplace.” And so it has been for the sleek collection of watches highlighted by gold, titanium, solid stainless steel, luminous colored dials, tachymeters, silicon straps and case covers, and special leathers.

Finally, there is a brand that addresses the idea of everyday luxury that can be worn in any situation. Ideal for the upcoming Spring and Summer seasons, RACETRACK infuses horlogerie with energy and intensity. Black silicon straps go effortlessly from day to night and from outdoors to indoors. The same can be said for rich, soft silicon case covers and straps meant to maintain their aesthetic appeal despite exposure to water, sun, heat, and humidity. Although longevity and durability have long been hallmarks of the Glam Rock brand, RACETRACK is the collection which enhances the many details of fine craftsmanship combined with sports construction.

About Glam Rock Watches

Founded in 2005, Glam Rock Watches specializes in luxury timepieces with unique, patented functionality and impeccable style. Chic and sophisticated, Glam Rock Watches are all Swiss made. The fashionable straps and case covers are handcrafted from the highest-quality materials including titanium, 18-karat gold, diamonds, genuine leathers, exotic skins, and fabrics from France and Italy.

Racetrack press RELEASE



GR90100
18K SOLID GOLD



GR90103
RACETRACK



GR90104
RACETRACK



GR90101
RACETRACK



GR90108
RACETRACK

To download a digital version of our logo, text and images for editorial use contact us at

publicrelations@glamrockwatches.com
+1 305 935 5801 or 877 644 5267



Racetrack GR90104

MOVEMENT

QUARTZ RONDA SWISS MADE

FUNCTION

CHRONOGRAPH WITH DATE

WATCH CASE

Ø 50 mm

CASE BACK

BROWN IP STAINLESS STEEL WITH 6 SCREWS

WATER RESISTANCE

10 ATM

MATERIAL

BROWN IP STAINLESS STEEL

TOP RING

UNIDIRECTIONAL TURNING TOP RING
WITH TACHYMETER FUNCTION

CASE COVER

BLACK IP STAINLESS STEEL

STRAP

GENUINE ALLIGATOR BROWN ` FRONT SIDE,
GENUINE ALLIGATOR HONEY REVERSE SIDE

DIAL

BLACK WITH APPLIED INDEX

CRYSTAL

SAPPHIRE

BUCKLE

DEPLOYANT



Racetrack GR90108

MOVEMENT

QUARTZ RONDA SWISS MADE

FUNCTION

CHRONOGRAPH WITH DATE

WATCH CASE

Ø 50 mm

CASE BACK

IP BLACK STAINLESS STEEL WITH 6 SCREWS

WATER RESISTANCE

10 ATM

MATERIAL

IP BLACK STAINLESS STEEL

TOP RING

UNIDIRECTIONAL TURNING TOP RING
WITH TACHYMETER FUNCTION

CASE COVER

SILICON BLACK

STRAP

SILICON BLACK

DIAL

BLACK WITH LIGHT ORANGE LUMINOUS INDEX

CRYSTAL

SAPPHIRE

BUCKLE

CLASSIC