



BASELWORLD
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Hall 1.1 - booth A 23

**GLAM ROCK MAKE ITS STATEMENT AS "COUTURIER OF HORLOGERIE"
AT BASELWORLD 2008**

New sophisticated timepieces highlight Glam Rock's luxury and glamorous collections.

Glam Rock renews the conventional time reading by introducing stylish collections which combine design, quality and aesthetic excellences into unique timepieces that reveal a changeable look.

Real essence of the Glam Rock line, the *Couture* concept is expressed at its best through the introduction of new leathers combinations, new material and sophisticated patterns with precious stones and 18K solid gold, dressing up the watch to become a beautiful unique time piece.

Handmade in France, woven straps in soft leather enrich the allure of the new timepieces which feature diamonds and precious stones on the dials.

Silk satin and "soie sauvage" light up the new Limited Edition, *Sabi Sabi*, with precious stones set up in a jungle pattern to represent a specific animal such as the African leopard, the Indian tiger, the Mississippi Alligator..

Fresco di Lana make its way through the most masculine models, giving it a last touch of Italian dandy and opening a new horizon for Glam Rock; the "su Misura" concept which will be in exclusivity with selected partners around the world.

In addition to the newness in its Miami line, Glam Rock is also proud to launch two new lines:

Racetrack, with its masculine personality launches a new era for Glam Rock, offering state of the art material combination such as a 18k solid Rose gold case with a technical Titanium black cover case and case back; the alliance of the preciousness of the gold with the high-tech of the Titanium. Great care is also taken throughout this new line to give the maximum of comfort in the wear ability: straps in silicon and fine leathers have nine holes to let go through the sweat and let the wrist breath better, over- sized screws not only offer a nice aesthetic look but enhance the water resistance safety of the watches.

Palm Beach, a smaller version of the Miami collection sees the light with minutiae details on the dials, very feminine touches such as the mother of pearl and the pave' diamonds cover case and the introduction of the solid stainless steel bracelet for a more sporty look.

GLAM ROCK TIMEPIECE TECHNICAL FEATURES:



GR10145 MIAMI COLLECTION

- 46 mm stainless steel rose gold IP round case
- Hand made in France white leather case cover and brown woven leather strap
- 114 white diamonds, 22 brown diamonds
- Ronda Swiss Made quartz movement
- Curved case back with 6 oversized screws and logo
- Luminescent hands
- Crown and pushers with cabochon
- Chronograph and date functions
- Water resistant to 10 ATM
- Personalized buckle
- 2 years international warranty



GR10038D1 MIAMI COLLECTION

- 46 mm stainless steel round case
- 925 silver case cover
- Hand made in France white woven leather strap
- 48 diamonds on the bezel
- Ronda Swiss Made quartz movement
- Curved case back with 6 oversized screws and logo
- Luminescent hands and second eye at 6:00
- Crown with cabochon
- Water resistant to 10 ATM,
- Personalized stainless steel buckle
- 2 years international warranty



GR10138 MIAMI COLLECTION

- 46 mm stainless steel round case
- Hand made in France suede strap
- Wood cover case
- Ronda Swiss Made quartz movement
- Curved case back with 6 oversized screws and logo
- Luminescent hands
- Crown and pushers with cabochon
- Chronograph and date functions
- Water resistant to 10 ATM
- Personalized stainless steel buckle
- 2 years international warranty



GR10139 MIAMI COLLECTION

- 46 mm stainless steel round case
- Strap made with Italian Fabric Fresco di Lana
- Solid Titanium case cover
- Ronda Swiss Made quartz movement
- Curved case back with 6 oversized screws and logo
- Luminescent hands
- Crown and pushers with cabochon
- Chronograph and date functions
- Water resistant to 10 ATM, Personalized stainless steel buckle
- 2 years international warranty



GR80002 Sabi-Sabi LIMITED EDITION COLLECTION, 250pcs

- 46 mm stainless steel round case
- Pavé Case Cover with Leopard setting
- 116 Genuine Spessartite, 90 black diamonds
- Hand Made in France Black Silk Satin Strap
- Hours Minutes & small seconds
- Curved case back with 6 oversized screws and logo
- Crown with Glam Rock extra large cabochon
- Water resistant to 10 ATM
- Personalized stainless steel buckle
- 2 years international warranty



GR80100 LIMITED EDITION COLLECTION, 250pcs

- 46 mm stainless steel round case
- Two tone versions with removable case cover in alligator white nacrè and double sided alligator strap, handmade in France.
- Mother of Pearl dial with a pave of 117 diamond Pavè, 0,585 carats
- Bezel with 55 diamonds, 0,80 carats
- Total 172 diamonds / 1,385 carats
- Ronda Swiss Made quartz movement
- Date and chrono functions
- Curved case back with 6 oversized screws and logo
- Crown and pushers with black cabochon
- Water resistant to 10 ATM, 100 meters
- Personalized stainless steel buckle with 48 diamonds
- 2 years international warranty



GR 90100 RACE TRACK COLLECTIONS

- 50 mm Solid 18k Rose Gold case
- Silicon strap
- Black Titanium case cover
- Black Titanium Case Back
- tachymeter
- Ronda Swiss Made quartz movement
- Curved case back with 6 oversized screws and logo
- Luminescent hands
- Date and chrono functions
- Water resistant to 10 ATM, 100 metres
- Personalized solid 18Ct rose gold buckle
- 2 years international warranty



GR 90101 RACE TRACK COLLECTIONS

- 50 mm Black Stainless Steel case
- Silicon strap with aeration holes
- Titanium case cover
- tachymeter
- Ronda Swiss Made quartz movement
- Curved case back with 6 oversized screws and logo
- Luminescent hands
- Date and chrono functions
- Water resistant to 10 ATM, 100 metres
- Personalized buckle
- 2 years international warranty

