



# MIAMI BEACH

by Glam Rock





# MIAMI BEACH press release

FOR IMMEDIATE RELEASE

## MIAMI BEACH: WATERFRONT LIFESTYLE

Miami, FL: (March, 2012) The appeal of the Miami Beach watches, like the destination itself, lies in the radiant sun, surf and sand. After making a strong, sporty fashion statement in past collections, Miami Beach returns to make a splash with aquatic styling and surprising utility.

Color link bracelets in duramet, with contrasting black and white faces, are a perfect companion for a fun day at the beach. Available with or without diamond embellished bezels they glitter like the sun against Miami's famous waves. Other options include bright colored dials that pop against black perforated silicon straps and oversized black cases for a buoyant sporty look.

The Miami Beach Collection is not for those short on personality or style – get noticed colors and designs effortlessly transition from seaside to on-the-scene. Get a taste of waterfront lifestyle at its best with the Miami Beach Collection

The Miami Beach line retails at \$295 and \$395.

*Glam*  *Rock*



MIAMI BEACH collection



MB26000



MB26001



MB26002



GR25104



GR25000



GR25002



MB25015



MB25016



MB25018

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## Miami Beach MB26103

### MOVEMENT

RONDA QUARTZ 5030D

### FUNCTION

CHRONOGRAPH WITH DATE  
AND SCUBA DIVING UNI-DIRECTIONAL  
TURNING TOP RING

### WATCH CASE

Ø 50 mm

### CASE BACK

STAINLESS STEEL WITH 4 SCREWS

### WATER RESISTANCE

10 ATM

### MATERIAL

BLACK COMPOSITE MATERIAL

### CASE COVER

DURAMET WITH 4 SCREWS

### STRAP

BLACK SILICON WITH 9 HOLES

### DIAL

BLACK WITH ARAB NUMBERS

### CRYSTAL

MINERAL SAPPHIRE COATED

### BUCKLE

CLASSIC