

# Glam Rock

FOR IMMEDIATE RELEASE

Miami, FL: (March 1, 2010) Amp Up the Chic Factor with Glam Rock's Silky New MONOGRAM Accessory Collection.

Inspired by Miami's fashionable trendsetters, MONOGRAM is Glam Rock's first accessory collection featuring bold and luxurious designs with luminescent hand braided silk. Its debut marks a new class of contemporary chic as it also unveils the new monogram medallion logo of Glam Rock.

The MONOGRAM collection is quintessential Glam Rock with its sophisticated South Beach personality and elegance. Luminous hues of Italian techno silk in orange, brown, black and crême are the primary glamour ingredient of MONOGRAM. It is a modern material of choice for its irresistible luminosity, long life and stain resistant properties. MONOGRAM includes handbags, men's and women's wallets, cosmetic bags and key holders that retail from \$55 to \$495.

The high-style impact of the MONOGRAM collection all comes together with the iconic new Glam Rock medallion. The emblem represents the four cornerstones of Glam Rock-Quality, Innovation, Ingenuity and Miami-inspired design.

## About GLAM ROCK

Enrico Margaritelli and Isabelle Maujean founded Glam Rock in 2005. The brand specializes in luxury timepieces, jewelry and accessories with unique, patented functionality and impeccable style. Chic and sophisticated, Glam Rock watches are all Swiss made, while the jewelry are handcrafted in Italy.

# Leather Goods press release



GRHB002-19  
MONOGRAM  
HOBO HANDBAG



GRHB004-36  
MONOGRAM  
MESSENGER BAG



GRHB003-36  
MONOGRAM  
BASKET



GRCB001-36  
MONOGRAM  
COSMETIC BAG



GRKH001-19  
MONOGRAM  
KEY RING



GRLC001-19  
MONOGRAM  
LIPSTICK HOLDER



GRBW004-03  
MONOGRAM  
CHECKBOOK HOLDER



GRBW001-36  
MONOGRAM  
OVERSIZED WALLET



GRSW001-02  
MONOGRAM  
MEDIUM WALLET

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**GRBW001-36 Crème wallet**

**GRMW002-19 Oblique orange wallet**

**GRBW004-03 Chocolate Checkbook Holder**

**MATERIAL**

TECHNO SILK IS A CERTIFY ECO-LABEL MADE IN ITALY MATERIAL. WATER BASED COATED, HIGH ABRASION RESISTANT, CLEANABLE, TREATED WITH ANTI-BACTERIA PRODUCTS, BREATHABLE AND WATER RESISTANT.

**HARDWARE**

STAINLESS STEEL AND GOLD IP STAINLESS STEEL