



FOR IMMEDIATE RELEASE

Miami, FL: (March 1, 2010) There is a higher standard of fashion allure this season as glamorous stones infiltrate Glam Rock's first jewelry collection VERY GLAM ROCK. The audacious collection features colorful and precious gems, such as golden citrine, amethyst, smoky quartz, green peridot and diamonds, mixed with whimsical sterling silver and solid gold designs to offer genuine talking pieces.

Dramatic patterns are another stand out attribute of the Glam Rock jewelry collection. By borrowing the casting technique from the SMALTO watch covers, a bold personal statement emerges with spectacular swirls of color.

The glam factor resonates with a fanciful new logo specially created for Glam Rock jewelry. "We wanted to build a collection that was a natural extension of our watch collection," says Isabelle Maujean. Rings, earrings and other styles in the line are architected with striking 46mm dimensions inspired by the timepieces. Stunning bracelets are offered with a sterling silver or solid gold chain as well as with leather straps identical to Glam Rock watches. Pendants are also offset with a chain or with natural silk cord in a variety of colors.

The jewelry pieces are manufactured in Italy. The U.S. retail price range is from \$395 to \$2950 with special edition up to \$9,000.

#### About GLAM ROCK

Enrico Margaritelli and Isabelle Maujean founded Glam Rock in 2005. The brand specializes in luxury timepieces and jewelry with unique, patented functionality and impeccable style. Chic and sophisticated, Glam Rock watches are all Swiss made, while the jewelry is handcrafted in Italy.

JEWELRY press release

MONOGRAM & STONE MONOGRAM collection

---



GRJ2000  
MONOGRAM



GRJ4000  
MONOGRAM



GRJ1000  
MONOGRAM



GRJ3000  
MONOGRAM



GRJ2005  
STONE MONOGRAM



GRJ4005  
STONE MONOGRAM



GRJ4007  
STONE MONOGRAM



GRJ1005  
STONE MONOGRAM



GRJ3005  
STONE MONOGRAM

To download a digital version of our logo, text and images for editorial use please visit

<http://share.glamrockwatches.com/>  
username: tempo  
password: j9aaf

publicrelations@glamrockwatches.com  
+1 305 935 5801 or 877 644 5267



## Monogram Ring GRJ1001D

### DIMENSIONS

Ø 30 mm

### WEIGHT

10.2 gm

### MATERIAL

SL925 + WHITE RHODIUM

### DIAMONDS

66 DIAMONDS 1MM



## Stone Monogram Bracelet GRJ4005

### DIMENSIONS

Ø 46 mm

### WEIGHT

51.6 gm

### MATERIAL

SL925 + WHITE RHODIUM & 18K YELLOW GOLD

### BRACELET

SL925 + WHITE RHODIUM

### SMALTO

BLACK

### STONES

AMETHYST 15 MM